

Privacy Policy

This privacy policy sets out how Manson Anchors and Bowmaster Ltd uses and protects any information that you have willingly supplied to us.

Manson Anchors and Bowmaster Ltd are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement.

Manson Anchors and Bowmaster Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25th May 2018.

Why do we collect data?

There are three lawful bases that we use under General Data Protection Regulation (GDPR) for processing your personal data. These are listed below along with the criteria for each one.

- Contractual
 - If you have entered into a legal contract with us for any of our products.
 - If you have requested a quotation for any of our products or services.
- Consent
 - You have actively consented to allow us to process your personal data for communication purposes.
- Legitimate Interest
 - We have identified the below as relevant legitimate interests.
 - If you have previously visited our stand at a boat show, or we have visited you at your yard/office.

What data do we collect?

We may collect the following information:

- Name, company and job title
- Contact information, including email, postal, billing and / or personal addresses, and phone numbers.

Who processes your personal data?

Our processors include any employee working for either Manson Anchors or Bowmaster Ltd.

What we do with the information we gather?

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

Retention periods of your data

We will keep your personal data on file for the below period of time:

- Seven years for any financial transactions against your information. This is for HMRC and reconciliation purposes.
- Two years for all other information, at which point we will contact you to refresh your consent preferences and data.

Rights available to individuals

The below options outline what is available in regards to your individual rights in respect to processing of your data:

- Right to be informed:
 - To be informed about the collection and use of their personal data
- Right of access:
 - To have access to their personal data and supplementary information
- Right to rectification:
 - To amend any inaccurate or incomplete personal data upon request
- Right to erasure:
 - To have all personal data on file erased (unless it falls into the financial category for which we are required by law to keep for seven years)
- Right to restrict processing:
 - The ability to request us to store but not use your personal data
- Right to data portability:
 - To obtain your data which we hold and reuse it for your own purposes
- Right to object:
 - To direct marketing or using the data for research and statistical purposes

Security

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. If you send us your personal data request via email, please note that it will be held securely on our email servers.

Do we use cookies?

No, the cookie monster ate them all.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- As of 25th May 2018, GDPR regulations will apply to all EU-based individuals. If by 25th May 2018 you did not opt-in to receive contact from us, we will not contact you through any means. If you requested to only receive contact about certain types of information, we will only contact you about the types of information you requested to receive.
- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you actively opt-in to our emailing network.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@mansonanchors.com

We will not sell, distribute or lease your personal information to third parties unless we are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

As of 25th May 2018, under GDPR, EU-based individuals will be obliged to opt-in to any form of communication from us - as a result, you will not receive any form of communication from us that you have not requested to receive.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. Please email info@mansonanchors.com

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Please note that we reserve the right to update our privacy policy at any time to reflect any new laws that come into effect at which point we will communicate the changes to individuals before starting any new processing.